

BENEFIT	EMERGING DESIGNER \$395/YEAR
RETAIL FIRM MEMBERSHIP MAILING LIST	✓ Monthly
PROFILE IN ALL DIRECTORIES (including Find a Vendor)	✓
ELECTRONIC COMMUNICATIONS	
- Dedicated eblast	✓
- Listing in trade show eblasts	✓
CONCLAVE (including registration, advertising, showcasing opportunities)	✓
<i>Sponsorship Opportunities</i>	✓
- Conclave eNews Advertising	Based on availability
SPECTRA	
- Member spotlight and article submission	Based on availability
- Advertising	✓
SPECTRA UPDATE	
- Member spotlight and article submission	Based on availability
- Advertising	Based on availability
PROMOTION ON AGS WEBSITE (Trending Now, Member News, and Member Calendar)	Based on availability
PROMOTION IN BRILLIANCE AND AGS BLOG	Based on availability
SOCIAL MEDIA PROMOTION (including Instagram Takeover)	Based on availability
EDUCATION	
- AGS Education Courses & Course Materials	✓
- Content Leader – opportunity to present webinars, articles, and more	✓
MOBILE APP ADVERTISING	Based on availability
AD RETARGETING	Based on availability

For more information regarding membership, contact membership@ags.org or 866.805.6500.

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EMERGING DESIGNER MEMBERSHIP BENEFITS



MEMBER NEWS & TOOLS

- AGS Go, mobile app
- AGS Retailer SourceHub
- Find A Vendor
- Job Board
- Official American Gem Society logos and Brand Standards Guide
- Social Media Content Portal
- *Spectra*, quarterly publication
- *Spectra Update*, semi-monthly publication
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EDUCATION & NETWORKING

- American Gem Society Professional Credentials and Designations
- AGS PRO (online education portal)
- Member Groups, including Regional Guilds and Young Titleholders
- Mentoring Program

BUSINESS SOLUTIONS

- Jewelers Mutual Group
- JM Shipping Solution

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